



## Pepsi "Pig Tale" Writing Competition Official Rules

Pepsi Bottling Ventures, in conjunction with the 25<sup>th</sup> Anniversary Barbecue Festival, is pleased to announce the official rules for the Pepsi "Pig Tale" Creative Writing Contest.

1. The Creative Writing Contest is open to all interested people.
2. All entries must be written including the theme of "Pepsi" and "Barbecue".
3. All entries must also be original and the work of the entrant.
4. All entries must be printed, typed, double spaced, and no longer than three pages.
5. The entries will be categorized as follows:  
Grades K-2                      Grades 3-5                      Grades 6-8  
Grade 9-12                      Ages 18 & Up
6. All entries must include the entrants name, address, area code and telephone number, age and category.
7. The "Pig Tales" Creative Writing Contest will begin on September 29, 2008 and end October 17, 2008.
8. All entries must be postmarked no later than October 17, 2008.
9. The winners in each category will be contacted by telephone no later than October 24, 2008.
10. Pepsi Bottling Ventures, in conjunction with the 25<sup>th</sup> Anniversary Barbecue Festival, reserves the right to refuse any entries.
11. Pepsi Bottling Ventures, in conjunction with the 25<sup>th</sup> Anniversary Barbecue Festival, will not be responsible for lost, late, or stolen mail.

**(Cont.)**

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12. All entries in each category will be judged on an equal basis by the Davidson County Library.
13. First place winner in each category will be awarded a one-year supply (20 cases) of Pepsi Cola. There will only be one winner per category.
14. Sorry, we will be unable to return entries. All entries become the sole property of Pepsi Bottling Ventures.
15. The winning entry from each category will be read at the 25<sup>th</sup> Anniversary Barbecue Festival held Saturday, October 25, 2008.
16. Pepsi Bottling Ventures reserves the right to use the name, likeness and entry for promotional purposes, without compensation.
17. Employees and families of employees of Pepsi Bottling Ventures are not eligible to participate.
18. All entries should be sent to:

The Barbecue Festival  
Pepsi "Pig Tales"  
P.O. Box 1642  
Lexington, NC 27293

So, let your imagination run "hog wild"! There are sure to be some s"pork"tacular tales.